



JANUARY 13, 2012

2012 Mid American Horticultural Trade Show

Come join us on January 18th-20th 2012 at the Mid Am show in Chicago, Illinois. We will be in booth 1725 at the Navy Pier. At our booth we will have hands on lighting fixtures that you can gain valuable information by exploring and observing. At the show you will find everything you need from plants to patios to light features and more, all in one location. Do business with people you know and trust, make sure you save the date for this event.



Before and After Pictures



We are finishing up our new website and would enjoy to see any before and after pictures you have of your landscape lighting. If you are impressed with work that you have done and would like the pictures to be added on our website in the Media Gallery section, submit your pictures to marketing@callite.com. If you have not already, you can view the new website at www.callite.com.

New Halco LED Lamps

Halco Lighting Technologies has just announced three new PAR36 12Volt LED Lamps, which will be introduced in February. These all new lamps are specifically designed for use anywhere a traditional low voltage PAR36 lamp can be used. They come in 6, 10, and an astounding 18 wattage draw. With these new lamps you now have the capability of achieving the illumination level equal to transitional PAR36 lamps between 20 and 50 watts. The 18 watt PAR36 LED has 800 lumens in output, making it by far the brightest 12 volt LED lamp that Halco Technologies offers to date. All three of these lamps will utilize 32 degree optics and 2700K color. This allows them to have the flexibility in design that most projects require. Not only are these new PAR36 LED lamps incredibly efficient and productive, they are also very well engineered. Each of these new LED lamps is IP-67 rated, making them practically worry free when used in below grade fixtures.



California Landscape Lighting
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