

TEAM - CLL TIPS

VOLUME 1 NUMBER 8

February, 2012



**HADCO
SOLLOS
KICHLER
LUMIERE
FOCUS
B.K.
HUNZA
HK
HEVI-LITE**



2012 California Landscape

Contractors Association Trade Show

Come join us on February 1st and 2nd at the CLCA show in Los Angeles, California. We will be in booth 1725 at the Los Angeles Convention Center South Hall.

Explore the latest and greatest products and technology the green industry has to offer, network with industry professionals, and learn from interactive on-floor demonstrations. The show is from 9am - 4pm February 1st, and 9am - 3pm on February 2nd. Make sure you save the date for this event.

Price Changes

Focus Industries has announced their first price change in over 3 1/2 years. A price increase of just 5% is now in effect to a select group of Focus fixtures. The newest Focus fixture, the RX series, will not be affected by this price adjustment.

2012 New Catalog

Our new catalog has been mailed out, if you have not received one and would like one please email marketing@callite.com and we will send one out for you. You can also download the catalog on the website at www.callite.com. The catalog is located under the services tab on the website.

Name: _____

Quarter Sales to Date: _____

Rebate Earned to Date: _____

Each Quarter you Purchases:

Up to \$4,999.....You earn a 5% rebate
\$5,000-\$9,999.....You earn a 7.5% rebate
\$10,000-\$14,999.....You earn a 10% rebate
\$15,000-\$24,000.....You earn a 12.5% rebate
\$25,000 or more.....You earn a 17.5% rebate

**Rebate Credit Memos will be issued on 10th of the month following end of quarter